

The News Media and the Making of America, 1730–1800

(As of 6/23/2021)

Schedule Subject to Change

Day1: American News Media, Then and Now / The Colonial Media Milieu Monday, July 26, 2021

Time	Session	People	Overview
11:30 am –1:00 pm	S-1: Welcome; Overview of the Program and Intros; and Historiography of the Revolution	Jim Moran; Scott Casper; Dave Nord	Welcome and logistics of the Institute. Introductions by all participants and instructors. Overview of American Revolution historiography.
1:00 pm–2:00 pm	Lunch	All	
2:00 pm–3:15 pm	S-2: American News Media, Then and Now	Dave Nord	Broad overview of how mass media has changed from the colonial era to the present
3:15 pm–3:30 pm	Break	All	
3:30 pm– 4:45 pm	W-1: News and Print in Early America	Dave Nord; AAS Staff	Explores examples of news and mass media from the late 17 th to the mid-18 th century.
4:45 pm–5:00 pm	Open Discussion	All	

*All times are Eastern Time

KEY: Seminar Workshop Discussion

Day 2: The Colonial Media Milieu / The Long Revolution
Tuesday, July 27, 2021

Time	Session	People	Overview
11:30 am–1:00 pm	W-2: News and Print in Boston in the 1730s	Dave Nord; AAS Staff	Case study of the variety of ways news was recorded, shared, and used in one early American city.
1:00 pm–2:00 pm	Lunch	All	
2:00 pm–3:00 pm	S-3: The Rehearsal for Revolution, 1763-1776	Dave Nord	Overview of the role of the press and oral communication in popular politics, from the Seven Years War to the Declaration of Independence.
3:00 pm–3:30 pm	Open Discussion	All	
3:30 pm–3:45 pm	Break	All	
3:45 pm–5:00 pm	W-3: Chat with the Curators: Review of 18 th -Century Print and Visual Culture	Lauren Hewes; Elizabeth Pope	This will be an opportunity for participants to ask curators questions directly about the videos they watched over the first two days.

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KEY: Seminar Workshop Discussion

Day 3: The Long Revolution, cont.
Wednesday, July 28, 2021

Time	Session	People	Overview
11:30 am–1:00 pm	W-4: Printing Office of Edes and Gill	Gary Gregory	This will be a virtual demonstration of 18 th -century printing processes with reproduction printer Gary Gregory.
1:00 pm–2:00 pm	Lunch	All	
2:00 pm–3:00 pm	S-4: Printers' Networks and Reporting the Revolution	Joseph Adelman	Adelman will discuss his work analyzing the relationships between colonial printers and how these relationships influenced the productions of their presses. Will also discuss distribution practices.
3:00 pm–3:15 pm	Break	All	
3:15 pm–4:15 pm	W-5: Printers' Networks and Reporting the Revolution, cont.	Joseph Adelman; AAS Staff	This will be a continuation of the previous session.
4:15 pm–5:00 pm	Mid-week check-in / Social time	All	

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KEY: Seminar Workshop Discussion

Day 4: The Long Revolution, cont.
Thursday, July 29, 2021

Time	Session	People	Overview
11:30 am–12:00 pm	S-5: Recap/Discussion of previous day	All	We will tie ideas and themes together from the previous day.
12:00 am–1:00 pm	W-6: The Public Relations Battle of Lexington and Concord	Jim Moran; Kayla Hopper	Broadsides, newspaper accounts, manuscripts, and printed testimonies will be used to explore how the Americans and the British tried to spin the battles in their favor.
1:00 pm–2:00 pm	Lunch	All	
2:00 pm–3:00 pm	S-6: Runaway Slave Ads in Colonial Newspapers	Vanessa Holden	Connecting the economic and linguistic contradictions between media, runaway ads, and language of liberty.
3:00 pm–3:15 pm	Break	All	
3:15 pm–4:00 pm	W-7: Runaway Slave Ads in Colonial Newspapers, cont.	Vanessa Holden; AAS Staff	Activity centered around topics discussed in previous session using primary source materials and the online database Freedom on the Move
4:00 pm–5:00 pm	Open Discussion	Dave Nord; AAS Staff	

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KEY: Seminar Workshop Discussion

Day 5: The Republican Experiment
Friday, July 30, 2021

Time	Session	People	Overview
11:30 am–1:00 pm	S-7: Republican Cities and Their Readers: New York and Philadelphia	Dave Nord	Case studies of readers and reading, focusing on civic and community life in the largest American cities of the new republic.
1:00 pm–2:00 pm	Lunch	All	
2:00 pm–3:00 pm	W-8: Chat with the Curator: Newspapers in the New Nation	Vince Golden	Focus on changes in newspaper formats and content from the 1790s through the mid-19 th century. Will also discuss how newspapers are acquired and stored and the work of the curator.
3:00 pm–3:15 pm	Break	All	
3:15 pm–4:30 pm	W-9: Case Study: Washington's Farewell Address as News	Scott Casper	Pedagogical session on close readings of documents and images with a focus on Washington and his farewell address.
4:30 pm–5:00 pm	Open Discussion	All	

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KEY: Seminar Workshop Discussion

Day 6: The Revolution in Memory
Saturday, July 31, 2021

Time	Session	People	Overview
11:30 pm–1:00 pm	W-10: The Revolution Remembered	Jim Moran; Kayla Hopper	A variety of sources will reveal how the Revolution was remembered and appropriated for other purposes in the decades following its conclusion, including through the Civil War
1:00 pm–2:00 pm	Lunch	All	
2:00 pm–4:00 pm	Wrap Up of the Institute	Jim Moran; Kayla Hopper; Dave Nord	Informal feedback session about participants' experience during the week and discuss pedagogical ideas and takeaways

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