

McLOUGHLIN BROS., Inc.,
SPRINGFIELD, MASSACHUSETTS

Price List

EFFECTIVE MARCH 1, 1943

1943

This price list carries a discount of 50%.

Terms: 2% 10 days, net 30 days.

All merchandise F.O.B. Springfield, Massachusetts.

Prices Subject to Change Without Notice

Cat. Page	No.	Title	Pkg. Lb. Wgt.		Each	Gross
			Quan. Pcs.	per Doz		
Novelty and Portfolio Line						
2	2930	Patricia Mae	3	11	\$1.25	\$180.00
3	2955	"Forward March" Soldier Portfolio	3	30	1.25	162.00
The Magic Fairy Tales						
4	2940	Little Red Riding Hood	3	12	1.25	180.00
5	2941	Goldilocks and the Three Bears	3	12	1.25	180.00
5	2942	Cinderella	3	12	1.25	180.00
5	2943	Alice in Wonderland	3	12	1.25	180.00
The Jolly Jump-Up Series						
6	2920	Their New House	3	12	1.25	180.00
6	2921	On the Farm	3	12	1.25	180.00
7	2922	Vacation Trip	3	12	1.25	180.00
7	2923	Favorite Nursery Stories	3	12	1.25	180.00
8	2960	The Magic Book Willy Waddle	3	15	2.00	288.00
8	2716	Make-a-Picture Portfolio	6	13	.65	84.30
9	2900	Make-a-Picture Portfolio	3	20	1.25	162.00
Round-About Dolls						
10	2991	Fashion Show	3	28	1.50	216.00
10	2951	Fashion Show	3	18	1.25	162.00
11	2992	On Parade	3	28	1.50	216.00

Justin G. Schiller 17 July 1997

Cat. Page	No.	Title	Pkg. Quan. Pcs.	Lb. per Doz.	Wgt. Each	Gross
Boxed Books						
12	1033	Religious Books Boxed	6	13	\$.70	\$100.80
12	1030	Color Classics Boxed	6	15	.70	100.80
12	1031	Color Classics Boxed	6	15	.70	100.80
13	1034	"Long May It Wave"	6	15	.70	100.80
13	1023	Rock-a-Bye Doll Box	6	16	.65	84.30
Picture Story Books						
14	104	This Way to the Farm	6	22	1.00	144.00
14	109	Sunshine Story Book	6	22	1.00	144.00
14	110	Bedtime Stories for Wide-Awake Children	6	22	1.00	144.00
15	111	A Child's Faith	6	15	1.00	144.00
15	114	Rollicking Rhymes	6	9	1.00	144.00
15	115	Once Upon a Time Tales	6	9	1.00	144.00
Westfield Classics						
16	52	Song of the Little Brown Bird	6	7	.50	72.00
16	53	Stars and Stripes Forever	6	7	.50	72.00
16	58	Sleepy Time Stories	6	7	.50	72.00
Cathedral Classics						
17	54	Lord's Prayer Pictured for Children	6	9	.50	72.00
17	55	"The Lord Is My Shepherd--"	6	9	.50	72.00
17	59	Bible Stories Told for Children	6	9	.50	72.00
Little Color Classics						
18	880	Assortment Patriotic Books	12	3 1/4	.15	21.60
	881	The Star-Spangled Banner	12	3 1/4	.15	21.60
	882	Our America	12	3 1/4	.15	21.60
	898	The Story of Our Army	12	3 1/4	.15	21.60
	899	The Story of Our Navy	12	3 1/4	.15	21.60
19	850	Assortment	12	3 1/4	.15	21.60
	800	Peter Rabbit	12	3 1/4	.15	21.60
	801	Henny Penny	12	3 1/4	.15	21.60
	802	Goldilocks and the Three Bears	12	3 1/4	.15	21.60
	803	Mary Had a Little Lamb	12	3 1/4	.15	21.60
	804	The Three Little Pigs	12	3 1/4	.15	21.60
	805	Mother Goose Nursery Rhymes	12	3 1/4	.15	21.60

Cat. Page	No.	Title	Pkg. Quan. Pcs.	Lb. per Doz.	Wgt. Each	Gross
20	851	Assortment	12	3 1/4	\$.15	\$21.60
	810	Big Alphabet Book	12	3 1/4	.15	21.60
	814	Blacky	12	3 1/4	.15	21.60
	818	A Child's Garden of Verses	12	3 1/4	.15	21.60
	824	Brownie	12	3 1/4	.15	21.60
	847	Ducks of Dingle Dell	12	3 1/4	.15	21.60
	886	Puss in Boots	12	3 1/4	.15	21.60
21	852	Assortment	12	3 1/4	.15	21.60
	839	Around the World with Children and Dogs	12	3 1/4	.15	21.60
	885	Little Boy Blue and Other Poems	12	3 1/4	.15	21.60
	887	Rip Van Winkle	12	3 1/4	.15	21.60
	888	Little Red Riding Hood	12	3 1/4	.15	21.60
	889	Rumpelstiltskin	12	3 1/4	.15	21.60
	891	Little Pete's Adventure	12	3 1/4	.15	21.60
22	854	Assortment	12	3 1/4	.15	21.60
	815	The Goose Girl and Other Tales	12	3 1/4	.15	21.60
	817	The Ugly Duckling	12	3 1/4	.15	21.60
	821	Rusty	12	3 1/4	.15	21.60
	826	Bossy	12	3 1/4	.15	21.60
22	827	The Night Before Christmas	12	3 1/4	.15	21.60
22	842	A Christmas Carol	12	3 1/4	.15	21.60
23	856	Assortment	12	3 1/4	.15	21.60
	829	Puppy Tales	12	3 1/4	.15	21.60
	830	Danny's Secret	12	3 1/4	.15	21.60
	831	Peggy's Pokey	12	3 1/4	.15	21.60
	832	Peter Puckle	12	3 1/4	.15	21.60
	833	Rock-a-Bye Stories	12	3 1/4	.15	21.60
	834	Little Nature Stories	12	3 1/4	.15	21.60
24	857	Assortment	12	3 1/4	.15	21.60
	828	Poems for the Children's Hour	12	3 1/4	.15	21.60
	835	Little Folks Fables from Aesop	12	3 1/4	.15	21.60
	836	Cinderella	12	3 1/4	.15	21.60
	837	Alice in Wonderland	12	3 1/4	.15	21.60
	838	Aladdin and His Wonderful Lamp	12	3 1/4	.15	21.60
	848	The Winkle Twinkle Pup	12	3 1/4	.15	21.60
25	858	Assortment	12	3 1/4	.15	21.60
	811	One to Ten	12	3 1/4	.15	21.60
	892	Little Red's Adventure	12	3 1/4	.15	21.60
	893	Tom Thumb	12	3 1/4	.15	21.60
	894	Sunny Tales	12	3 1/4	.15	21.60
	895	The Bad Donkey	12	3 1/4	.15	21.60
	896	The Sleeping Beauty	12	3 1/4	.15	21.60

Funded by Adomeit, Cole, DeBry, Lepidez, Papantonio, B. B. Shirley, E. A. Waite

Cat. Page	No.	Title	Pkg. Lb. Wgt.		Each	Gross
			Quan. Pcs.	per Doz.		
26	859	Assortment	12	3 1/4	\$.15	\$21.60
	807	Make-Believe Stories	12	3 1/4	.15	21.60
	809	The Enchanted Fawn	12	3 1/4	.15	21.60
	812	Little Animal Stories	12	3 1/4	.15	21.60
	883	Raggedy Andy Goes Sailing	12	3 1/4	.15	21.60
	884	The Camel with the Wrinkled Knees	12	3 1/4	.15	21.60
	897	Little Chuck's Adventure	12	3 1/4	.15	21.60
27	890	Assortment	12	3 1/4	.15	21.60
	813	The Magic Ring	12	3 1/4	.15	21.60
	816	My Baby's Birthday	12	3 1/4	.15	21.60
	823	The Six Happy Goats	12	3 1/4	.15	21.60
	849	Hansel and Grethel	12	3 1/4	.15	21.60
	874	The Toy Shop	12	3 1/4	.15	21.60
	875	Peter Pig and His Airplane Trip	12	3 1/4	.15	21.60
28	855	Assortment Prayer & Religious Books	12	3 1/4	.15	21.60
	819	Baby's Prayer at Twilight	12	3 1/4	.15	21.60
	820	When Jesus Was a Little Child	12	3 1/4	.15	21.60
	840	Children from the Bible	12	3 1/4	.15	21.60
	841	Lord's Prayer Pictured for Children	12	3 1/4	.15	21.60
Little Big Classics						
29	860	Assortment	12	3 1/4	.15	21.60
	862	Treasure Island	12	3 1/4	.15	21.60
	863	Black Beauty	12	3 1/4	.15	21.60
	864	Robinson Crusoe	12	3 1/4	.15	21.60
	865	Pinocchio	12	3 1/4	.15	21.60
	866	Robin Hood	12	3 1/4	.15	21.60
	867	Peck's Bad Boy with the Circus	12	3 1/4	.15	21.60
30	870	Assortment	12	3 1/4	.15	21.60
	806	Tom Sawyer	12	3 1/4	.15	21.60
	868	Gulliver's Travels	12	3 1/4	.15	21.60
	869	Little Women	12	3 1/4	.15	21.60
	871	Kidnapped	12	3 1/4	.15	21.60
	872	Huckleberry Finn	12	3 1/4	.15	21.60
	873	Hans Brinker	12	3 1/4	.15	21.60
Picture and Coloring Books						
31	2610	ABC Alphabet Book in Rhyme	12	5	.25	36.00
31	2000	Coloring Book Assortment	12	5	.10	13.50
31	2001	Coloring Book Assortment	12	5	.10	13.50

lot