

Price List

1943

EFFECTIVE MARCH 1, 1943

Prices Subject to Change Without Notice

McLOUGHLIN BROS., Inc., SPRINGFIELD, MASSACHUSETTS

This price list carries a discount of 50%.

Terms: 2% 10 days, net 30 days.

All merchandise F.O.B. Springfield, Massachusetts.

Cat. Page	No.	Title	Pkg. Lb. Wgt.		Each	Dozen
			Quan. Pcs.	per Doz.		
Novelty and Portfolio Line						
2	2930	Patricia Mae	3	11	\$1.25	\$18.00
3	2955	"Forward March" Soldier Portfolio	3	30	1.25	16.50
The Magic Fairy Tales						
4	2940	Little Red Riding Hood	3	12	1.25	18.00
5	2941	Goldilocks and the Three Bears	3	12	1.25	18.00
5	2942	Cinderella	3	12	1.25	18.00
5	2943	Alice in Wonderland	3	12	1.25	18.00
The Jolly Jump-Up Series						
6	2920	Their New House	3	12	1.25	18.00
6	2921	On the Farm	3	12	1.25	18.00
7	2922	Vacation Trip	3	12	1.25	18.00
7	2923	Favorite Nursery Stories	3	12	1.25	18.00
8	2960	The Magic Book Willy Waddle	3	15	2.00	28.80
8	2716	Make-a-Picture Portfolio	6	13	.65	8.60
9	2900	Make-a-Picture Portfolio	3	20	1.25	16.50
Round-About Dolls						
10	2991	Fashion Show	3	28	1.50	21.60

Justin G. Schiller

17 July 1997

Funded by Adornit, Cole, DeBry, Lapides, Papantonio, B.B. Shirley, E.F. Waite

Cat. Page	No.	Title	Pkg. Lb. Wgt.		Each	/Dozen
			Quan. Pcs.	per Doz.		
Boxed Books						
12	1033	Religious Books Boxed	6	13	\$.70	\$10.08
12	1030	Color Classics Boxed	6	15	.70	10.08
12	1031	Color Classics Boxed	6	15	.70	10.08
13	1034	"Long May It Wave"	6	15	.70	10.08
13	1023	Rock-a-Bye Doll Box	6	16	.65	8.60
Picture Story Books						
14	104	This Way to the Farm	6	22	1.00	14.40
15	111	A Child's Faith	6	15	1.00	14.40
15	114	Rollicking Rhymes	6	9	1.00	14.40
15	115	Once Upon a Time Tales	6	9	1.00	14.40
Westfield Classics						
16	52	Song of the Little Brown Bird	6	7	.50	7.20
16	53	Stars and Stripes Forever	6	7	.50	7.20
16	58	Sleepy Time Stories	6	7	.50	7.20
Cathedral Classics						
17	54	Lord's Prayer Pictured for Children	6	9	.50	7.20
17	55	"The Lord Is My Shepherd--"	6	9	.50	7.20
17	59	Bible Stories Told for Children	6	9	.50	7.20
Little Color Classics						
18	880	Assortment Patriotic Books	12	3 1/4	.15	2.16
	881	The Star-Spangled Banner	12	3 1/4	.15	2.16
	882	Our America	12	3 1/4	.15	2.16
	898	The Story of Our Army	12	3 1/4	.15	2.16
	899	The Story of Our Navy	12	3 1/4	.15	2.16
19	850	Assortment	12	3 1/4	.15	2.16
	800	Peter Rabbit	12	3 1/4	.15	2.16
	801	Henny Penny	12	3 1/4	.15	2.16
	802	Goldilocks and the Three Bears	12	3 1/4	.15	2.16
	803	Mary Had a Little Lamb	12	3 1/4	.15	2.16
	804	The Three Little Pigs	12	3 1/4	.15	2.16
	805	Mother Goose Nursery Rhymes	12	3 1/4	.15	2.16

Cat. Page	No.	Title	Pkg. Lb. Wgt.		Each	Dozen
			Quan. Pcs.	per Doz.		
20	851	Assortment	12	3 1/4	\$.15	\$2.16
	810	Big Alphabet Book	12	3 1/4	.15	2.16
	814	Blacky	12	3 1/4	.15	2.16
	818	A Child's Garden of Verses	12	3 1/4	.15	2.16
	824	Brownie	12	3 1/4	.15	2.16
	847	Ducks of Dingle Dell	12	3 1/4	.15	2.16
	886	Puss in Boots	12	3 1/4	.15	2.16
21	852	Assortment	12	3 1/4	.15	2.16
	839	Around the World with Children and Dogs	12	3 1/4	.15	2.16
	885	Little Boy Blue and Other Poems	12	3 1/4	.15	2.16
	887	Rip Van Winkle	12	3 1/4	.15	2.16
	888	Little Red Riding Hood	12	3 1/4	.15	2.16
	889	Rumpelstiltskin	12	3 1/4	.15	2.16
	891	Little Pete's Adventure	12	3 1/4	.15	2.16
22	827	The Night Before Christmas	12	3 1/4	.15	2.16
22	842	A Christmas Carol	12	3 1/4	.15	2.16
23	856	Assortment	12	3 1/4	.15	2.16
	829	Puppy Tales	12	3 1/4	.15	2.16
	830	Danny's Secret	12	3 1/4	.15	2.16
	831	Peggy's Pokey	12	3 1/4	.15	2.16
	832	Peter Puckle	12	3 1/4	.15	2.16
	833	Rock-a-Bye Stories	12	3 1/4	.15	2.16
	834	Little Nature Stories	12	3 1/4	.15	2.16
24	857	Assortment	12	3 1/4	.15	2.16
	828	Poems for the Children's Hour	12	3 1/4	.15	2.16
	835	Little Folks Fables from Aesop	12	3 1/4	.15	2.16
	836	Cinderella	12	3 1/4	.15	2.16
	837	Alice in Wonderland	12	3 1/4	.15	2.16
	838	Aladdin and His Wonderful Lamp	12	3 1/4	.15	2.16
	848	The Winkle Twinkle Pup	12	3 1/4	.15	2.16
25	858	Assortment	12	3 1/4	.15	2.16
	811	One to Ten	12	3 1/4	.15	2.16
	892	Little Red's Adventure	12	3 1/4	.15	2.16
	893	Tom Thumb	12	3 1/4	.15	2.16
	894	Sunny Tales	12	3 1/4	.15	2.16
	895	The Bad Donkey	12	3 1/4	.15	2.16
	896	The Sleeping Beauty	12	3 1/4	.15	2.16

Cat. Page	No.	Title	Pkg. Lb. Wgt.		Each	Dozen
			Quan. Pcs.	per Doz.		
26	859	Assortment	12	3¼	\$.15	\$2.16
	807	Make-Believe Stories	12	3¼	.15	2.16
	809	The Enchanted Fawn	12	3¼	.15	2.16
	812	Little Animal Stories	12	3¼	.15	2.16
	883	Raggedy Andy Goes Sailing	12	3¼	.15	2.16
	884	The Camel with the Wrinkled Knees	12	3¼	.15	2.16
	897	Little Chuck's Adventure	12	3¼	.15	2.16
27	890	Assortment	12	3¼	.15	2.16
	813	The Magic Ring	12	3¼	.15	2.16
	816	My Baby's Birthday	12	3¼	.15	2.16
	823	The Six Happy Goats	12	3¼	.15	2.16
	849	Hansel and Grethel	12	3¼	.15	2.16
	874	The Toy Shop	12	3¼	.15	2.16
	875	Peter Pig and His Airplane Trip	12	3¼	.15	2.16
28	855	Assortment Prayer & Religious Books	12	3¼	.15	2.16
	819	Baby's Prayer at Twilight	12	3¼	.15	2.16
	820	When Jesus Was a Little Child	12	3¼	.15	2.16
	840	Children from the Bible	12	3¼	.15	2.16
	841	Lord's Prayer Pictured for Children	12	3¼	.15	2.16
		Little Big Classics				
29	860	Assortment	12	3¼	.15	2.16
	862	Treasure Island	12	3¼	.15	2.16
	863	Black Beauty	12	3¼	.15	2.16
	864	Robinson Crusoe	12	3¼	.15	2.16
	865	Pinocchio	12	3¼	.15	2.16
	866	Robin Hood	12	3¼	.15	2.16
	867	Peck's Bad Boy with the Circus	12	3¼	.15	2.16
30	870	Assortment	12	3¼	.15	2.16
	806	Tom Sawyer	12	3¼	.15	2.16
	868	Gulliver's Travels	12	3¼	.15	2.16
	869	Little Women	12	3¼	.15	2.16
	871	Kidnapped	12	3¼	.15	2.16
	872	Huckleberry Finn	12	3¼	.15	2.16
	873	Hans Brinker	12	3¼	.15	2.16

Picture and Coloring Books

31	2610	ABC Alphabet Book in Rhyme	12	5	.25	3.60
31	2001	Coloring Book Assortment	12	5	.10	1.50

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