

125

**PRICE LIST**  
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of  
**TOY BOOKS**  
**PAINT BOOKS**  
AND  
**JUVENILE**  
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**Childhood Looks**

**For**

**McLoughlin Books**

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**McLoughlin Bros. Inc.**

**Publishers**

**Springfield, Massachusetts**

**Printed In U. S. A.**

Gross

## PAPER BOOKS

113 Animal Series (6) 12 6 00

Size 6 1/2x9  
12 pages—5 colored pagesAnimal Pictures for Little Ones  
A Visit to Animal Land  
Country Friends  
Farmyard and Forest  
Fur and Feathers  
Little Folks Book of Animals

114 A B C Series (6) 12 6 00

Size 6 1/2x9  
12 pages—5 colored pagesApple Pie A B C  
Baby's A B C  
Kriss Kringle  
Little Red Riding Hood  
Nursery Jingles from Mother Goose  
Nursery Rhymes from Mother Goose

110 Animal-A B C Series (6) 12 7 00

Size 6 3/4x10  
12 pages—5 colored pagesA B C of Birds  
Animal A B C  
Cinderella  
Friendly Animal Story Book  
Mother Goose Rhymes  
Our Little Ones A B C

111 Mother Goose Series (6) 12 7 00

Size 6 3/4x10  
12 pages—5 colored pages  
6 red and black pagesA—Apple Pie  
A—Was an Archer  
Cock Robin  
House That Jack Built  
Jack and Jill  
Little Boy Blue

176 House—Jack Built Series (4) 12 12 00

Size 8 1/4x11 1/2  
12 pages—6 colored pagesApple Pie A B C  
House That Jack Built  
Puss in Boots  
Tom Thumb

170 Mary Lou Series (New) (4) 12 14 00

Size 8 1/4x13  
12 pages—colored every pageCome Out to Play  
Happy Little People  
Here Comes the Band  
Mary Lou and Dolly Too

190 Animal A B C Series (8) 12 15 00

Size 9 3/4x11 5/8  
12 pages—6 colored pagesFarm Animals  
Hours of Pleasure  
Round the Clock

180 Animal and A B C Series (New) (4) 12 17 00

Size 9 3/4x13—paper covers  
16 pages—8 colored pagesA B C of Toys  
A Visit to Animal Land  
By Air, Land and Water  
My Book of Rhymes

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## PAPER BOOKS

Continued

250 Royal Series (New) (6) 12 17 00

Size 10x13  
16 pages—6 colored pagesBig A B C Book  
Big Travel Picture Book  
Big Animal Picture Book  
Little Red Riding Hood  
Mother Goose Stories  
Three Little Kittens

211 Mother Goose 12 17 00

Size 6 1/4x7 3/4—52 pages

310 Frog Frolic Series (3) 12 18 00

Size 9 3/4x11 1/2  
Semi-Board Covers  
12 pages—6 colored pagesFrog Frolics  
Jack Rabbit  
Three Blind Mice

336 Night Before Christmas 12 18 00

Size 9 3/4x11 1/2  
Semi-Board Covers  
12 pages—4 colored pages

338 Little Red Hen 12 18 00

Size 9 3/4x11 1/2  
Semi-Board Covers  
12 pages—6 colored pages

350 Big Animal Picture Series (3) 12 18 00

Size 9 3/4x11 1/2  
Semi-Board Covers  
12 pages—6 colored pagesAnimal Pictures  
Animals—Wild and Tame  
Book of Animals

## SHAPED BOOKS

275 Boys Toddles Series (4) 12 15 00

Size 3 3/4x8 7/8  
16 pages—Board CoversPeek-A-Boo Peter  
Teddy Toddles  
Timothy Toddles  
Thomas Toddles

2575 Boys Toddles Books (4 Books-Boxed) 6 72 00

276 Girls Toddles Series (4) 12 15 00

Size 3 3/4x8 7/8  
16 pages—Board CoversPeek-A-Boo Pam  
Tabitha Toddles  
Tiny Toddles  
The Toddles Twins

2576 Girls Toddles Book (4 Books-Boxed) 6 72 00

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Justin G. Schiller 17 July 1977  
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 Lapides

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277	Animal Toddles Series (4) 12 Size 3 3/4x8 7/8 16 pages—Board Covers Bruno Toddles Jumbo Toddles Peter Toddles Toddles Tim	15 00
2577	Animal Toddles Books (4 Books-Boxed) 6	72 00
280	Shaped Story Book Series (4) 12 Size 8 1/2x10 48 pages—Paper Covers Robin Hood Lucky Boy Little Maya Yellow Princess	18 00
290	Boys Peek-A-Boo Series (4) 12 Size 5 1/8x11 Board Covers 16 pages—colored every page Peek-A-Boo Jim Peek-A-Boo Pat Peek-A-Boo Jack Peek-A-Boo Bob	36 00
2580	Boys Peek-A-Boo Books (4 Books-Boxed) 1	129 60
291	Girls Peek-A-Boo Series (4) 12 Size 5 1/8x11 Board Covers 16 pages—colored every page Peek-A-Boo Peggy Peek-A-Boo Jill Peek-A-Boo Betty Peek-A-Boo Bess	36 00
2581	Girls Peek-A-Boo Books (4 Books-Boxed) 1	129 60
375	Chunky Series (4) 6 Size 7 7/8x11 1/2 Board Covers 32 pages—colored every page	43 20
376	The Chunky Store 6	43 20
377	The Chunky Scouts 6	43 20
378	The Chunky Cottage 6	43 20
379	The Good Ship Chunky 6	43 20
2582	Chunky Books (4 Books-Boxed) 1	172 80
295	Wiggley Eye Series (3) 12 Size 5x12 1/2—12 pages—red and black Wiggley Eye Boy Wiggley Eye Dog Wiggley Eye Girl	18 00
1010	Wiggley Eye Books (2 Books-Boxed) 6	45 00

## PAINTING AND CRAYONING BOOKS

Gross		Gross
2009	Young Artist Series (4) 12 12 C Size 7 1/4x9 1/2 16 pages—4 in colors	7 00
2008	Painting Books—Asst. (2) 12 Size 6 1/4x9 3/4—16 pages	9 00
2005	Drawing and Tracing Book (4) 12 Size 7 1/4x9 3/8—16 pages	14 40
2017	Painting Book 12 12 C Size 9 3/4x13—16 pages	15 00
2011	Steps in Art 12 12 C Size 9 3/4x13 16 pages—8 in colors	18 00
2013	I Made It Myself 12 12 C Size 9 3/4x13 16 pages—8 in colors	18 00
2014	Something-To-Do 12 12 C Size 9 3/4x13 16 pages—8 in colors	18 00
2015	Stepping Stones to Art 12 12 C Size 9 3/4x13 16 pages—8 in colors	18 00
2016	Modern Drawing and Painting Book 12 12 C Size 9 3/4x13 16 pages—8 in colors	18 00
2018	Paint Book—Shaped (2) 12 Size 7 1/4x9 1/2 32 pages—8 in colors	17 00
2020	Painting Book (2) 12 Size 7 1/4x9 1/2 32 pages—8 in colors	17 00
2023	Skeezix Paint Book 12 12 C Size 10 1/4x9 3/8 28 pages—11 in colors	18 00
2025	Orphan Annie Paint Book 12 12 C Size 10 1/4x9 3/8 28 pages—11 in colors	18 00
265	Smitty Paint Book (New) 12 Size 10 1/4x9 3/4 28 pages—11 in colors	18 00
2027	Patch Puzzles and Picture Painting (New) 12 Size 9 3/4x13 24 pages—12 in colors	18 00
2028	Delightful Paint and Crayon Coloring Book (New) 12 Size 9 3/4x13 24 pages—12 in colors	18 00
510	Great Big Drawing and Tracing Book (New) 12 Size 9 3/4x14 3/8—16 pages	18 00
2031	Aero Color Book 12 Size 9 3/4x13 64 pages—30 in colors	39 00
2049	Ace High Color Book 12 Size 9 3/4x13 64 pages—30 in colors	39 00

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<b>PAINTING AND CRAYONING BOOKS</b>		
<u>Continued</u>		
2036	Travel Paint Book (Shaped) Size 7x10 1/4 128 pages—30 in colors	12 39 00
2037	Painting of All Kinds (Shaped) Size 7x10 1/4 128 pages—30 in colors	12 39 00
2034	Paint Book Size 7x10 1/4 160 pages	12 39 00
2032	Travel Paint Book (Shaped) Size 7x10 1/4 128 pages—30 in colors—Board Cover	6 42 00
2033	Paintings of All Kinds (Shaped) Size 7x10 1/4 128 pages—30 in colors—Board Cover	6 42 00
2042	Something To Do For Every Day Size 10x13 1/2 72 pages—36 in colors—Board Covers	6 78 00
2043	I Made It Size 10x13 1/2 72 pages—36 in colors—Board Covers	6 78 00
2044	Home Painting Book Size 8 1/2x10 1/2 192 pages—45 in colors—Board Covers	6 78 00
2046	Painting Book (New) Size 8 1/2x10 1/2 192 pages—45 in colors—Board Covers	6 78 00
2060	Steps to Art Size 8 1/2x10 1/2 140 pages—Board Covers	3 144 00
2070	Balloon Painting Book Size 10 1/4x13 60 pages—29 in colors—Board Covers with paints and brush	3 144 00
2072	Paint Book Size 8 1/2x10 3/8 156 pages—79 in colors—Board Covers	3 156 00
1900	Kiddies Drawing Book (Boxed)	6 78 00
<b>PAPER DOLL BOOKS</b>		
189	Dolls To Cut Out and Dress Size 9 3/4x13 16 pages—8 colored pages	12 18 00
300	20th Century Dolls Size 9 3/4x13 48 pages—24 colored pages	12 39 00

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1788	Crayon Outfit	12 39 00
1802	Painting Outfit	6 78 00
1805	Crayon Box	6 2 C 78 00
1806	Crayon Box	6 78 00
1810	Painting Outfit (With paints and crayons)	3 78 00
1815	Crayon Outfit	1 96 00
1820	Home Painting Outfit (With paints and crayons)	1 144 00
1850	Steps to Art	1 216 00
1860	Art Studies	1 216 00
<b>LINEN BOOKS</b>		
1155	Picture A B C Series Size 6 1/2x8 5/8 8 pages—colored every page	(6) 12 17 00
	A is an Archer A—Apple Pie Cock Robin House That Jack Built Jack and Jill Little Boy Blue	
1469	Four Footed Friends Series Size 8 1/2x10 1/8 12 pages—6 color pages Four Footed Friends Our Animal Friends Our Farmyard Friends	(3) 12 39 00
1471	The Kitten Series Size 8 1/2x10 1/8 12 pages—6 color pages Three Little Bears Three Little Kittens Three Little Pigs	(3) 12 39 00
1325	Playtime Series Size 8 1/4x11 1/4 12 pages—colored every page Happy Little People Come Out to Play Here Comes the Band Mary Lou and Dolly Too	(4) 12 72 00
1583	Kiddies Series Size 9 3/4x11 5/8 16 pages—colored every page Each book in glassine envelope	(3) 6 120 00
1580	Kiddies Number Book	6 120 00
1581	A B C of Happy Playtime	6 120 00
1582	A B C of Objects	6 120 00
1585	Animal Friends	6 120 00
1586	Funny Bunnies	6 120 00
1587	Joyland	6 120 00
1584	Night Before Christmas	6 120 00
1588	Railroad	6 120 00

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<b>BOARD BOOKS</b>			
2210	Little Color-Classics Series Size 4 3/4x6 3/4 36 pages—colored every page	(6) 12 12 C	15 00
	Candyland Henny Penny Peter Rabbit Three Bears Three Little Kittens Wee Willie Winkie		
1005	Little Color-Classics (2 Books-Boxed)	12	36 00
1015	Little Color-Classics (4 Books-Boxed)	6	72 00
1025	Little Color-Classics (6 Books-Boxed)	3	108 00
2200	Kiddies Number Book (New) Size 10x12 12 pages—colored every page	12	18 00
2201	A B C of Happy Playtime (New) Size 10x12 12 pages—colored every page	12	18 00
2205	Standard Color Classics (New) Size 6x7 1/2 20 pages—colored every page	(6) 12	18 00
	Candyland Henny Penny Peter Rabbit Three Bears Three Little Kittens Wee Willie Winkie		
2211	Junior Color Classics (New) Size 6x7 1/2 20 pages—colored every page	(4) 12	18 00
	Jack and the Beanstalk Little Black Sambo Pied Piper Three Little Pigs		
2265	Little Big Book Series Size 4 1/2x6—60 pages	(12) 12 6 C	39 00
2253	Tiny Tales for Tiny Folk	12	39 00
2254	Little Rhymes for Little Folk	12	39 00
2255	Happy Stories for Tiny Folk	12	39 00
2256	Wonder Stories for Tiny Folk	12	39 00
2257	That Provoking Puppy	12	39 00
2258	The House That Danny Built	12	39 00
2259	Little Stories for Little People	12	39 00
2260	Fairy Stories for Tiny Folk	12	39 00
2261	Nature Stories for Tiny Folk	12	39 00
2262	Animal Stories for Tiny Folk	12	39 00
2263	Sunny Stories for Tiny Folk	12	39 00
2264	Pleasant Stories for Tiny Folk	12	39 00
1050	Little Big Books-Gift Set (4 Books-Boxed)	3	156 00
1090	Little Big Book Library (12 Books-Boxed)	1	576 00

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<b>BOARD BOOKS</b>			
<u>Continued</u>			
2280	Big Book Classic Series Size 7 1/2x10—108 pages	(6) 12 3 C	39 00
	Alice in Wonderland Black Beauty Cinderella and other Tales Grimm's Fairy Tales Mother Goose Robinson Crusoe		
2295	Big Book Classics (1 Book-Boxed)	6	48 00
2530	Bonzo Series Size 5 3/4x7 44 pages—6 colored colored jackets	(6) 6	39 00
2531	Bonzo at the Party	6	39 00
2532	Bonzo Visits His Friends	6	39 00
2533	Bonzo's Little Trip	6	39 00
2534	Tricky Bonzo	6	39 00
2535	Sportsman Bonzo	6	39 00
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2545	Bunny Series Size 9 7/8x12 16 pages—8 colored	(3) 6	36 00
	Little Stories of Animals—Book One Little Stories of Animals—Book Two Little Stories of Animals—Book Three		
2546	Big Animal Series Size 9 7/8x12 16 pages—8 colored	(3) 6	36 00
	Animals Boys and Girls Should Know Animal Friends Animals Wild and Tame		
2551	Curly Locks Series Size 9 7/8x12 16 colored pages	(3) 6	36 00
2554	Curly Locks	6	36 00
2553	Rain Rain Go Away	6	36 00
2552	Hot Cross Buns	6	36 00
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2556	Aviation Book	6	36 00
2557	Railroad Book	6	36 00
2558	Ship Book	6	36 00

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<b>BOARD BOOKS</b>		
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	<i>Size 9 7/8x12</i> 16 colored pages	
2560	Animal Friends	36 00
2561	Funny Bunnies	36 00
2559	Night Before Christmas	36 00
2283	Peter Rabbit Series (3) 12 6 C	39 00
	<i>Size 8 1/2x10 1/2</i> 60 pages—colored every page	
	Bedtime Stories Children's Hour Stories Peter Rabbit Stories	
2330	Peek-A-Boo Series (3) 12	54 00
	<i>Size 6 5/8x7 3/4</i> 48 pages—6 in colors	
2332	Peek-A-Boos Among the Bunnies	12
2331	Peek-A-Boos at the Circus	12
2333	Peek-A-Boos at School	12
2300	Giant Series (6) 6	78 00
	<i>Size 7 1/2x10—220 pages</i>	
2301	Andersen's Fairy Tales	6
2302	Grimm's Fairy Tales	6
2303	Hans Brinker	6
2304	Mother Goose	6
2305	Robinson Crusoe	6
2306	Treasure Island	6
2340	Chunky Series (3) 6	78 00
	<i>Size 8 1/2x9 1/2</i> 48 pages—6 in colors	
2341	Chunkies Adventures	6
2342	Chunkies at the Seaside	6
2343	Five Bad Chunkies	6
2610	Sand Man Series (3) 3	86 40
	<i>Size 8 1/2x10 1/2</i> 252 pages—128 colored colored jackets	
	Fun and Frolic	3
	Merry Tales	3
	Sand Man Stories	3
	<i>Size 8 3/8x11 1/4</i> colored pages	
2570	Pussy Cat Dirty Nose	84 00
2571	Nero Lion	84 00
2572	Minnie Cluck—Dick Kadoodle	84 00
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2916	Toyland Convention	230 40

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2904	Lullaby Land	144 00
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2906	Bunnie Cottontail	144 00
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2910	Story of a Little Bear	144 00
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<i>Copyrighted Boys and Girls Books</i> <i>Size 6 1/2x7 7/8</i>		
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2404	The Secret of Lost River	95 04
2405	On the Showman's Trail	95 04
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2407	Tom Cardiff in the Big Top	95 04
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2410	The Bear Hunt	95 04
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2413	Unexplored	95 04
2414	Lost	95 04
2400	Paramount Series (14 titles)	3 1/2 C 95 04

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2600	Big Aviation Book for Boys Size 7x9 1/2 304 pages—Illustrated colored jacket	3 2 C 172 80
2605	Aces of the Air Size 7x9 1/2 316 pages—Illustrated colored jacket	3 2 C 172 80
2606	Wings over the World (New) Size 7x9 1/2 316 pages—Illustrated colored jacket	3 172 80
	<b>ANAGRAM BOOK</b>	
2630	Anagrams and Word Puzzles (New) Size 7x9 1/4 112 pages—Jacket	3 144 00
	<b>BASEBALL BOOK</b>	
2608	Baseball Book (New) Size 7x9 1/2 316 pages—Illustrated colored jacket	3 172 80
	<b>ETIQUETTE BOOK</b>	
2665	Etiquette for Boys and Girls	3 168 00
	<b>CARTOON BOOKS</b>	
260	Felix the Cat (New) Size 10 1/4x9 3/8 24 pages—colored every page	12 18 00
	<b>STANDARD MOTHER GOOSE</b>	
3640	Mother Goose (Complete) Size 7 1/2x10—320 pages Cloth—colored jacket	3 156 00
3495	Mother Goose Set to Music—Elliot (Cloth)	6 156 00

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	<b>BOARD BOOKS</b>	
	Continued	
	<b>YOUNG FOLKS STANDARD LIBRARY</b>	
	Cloth—Colored Jackets	
	<b>FRONTISPIECE IN EIGHT COLORS</b>	
	Size 7x9 1/4	
3202	The Little Lame Prince—Mulock	6 86 40
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3209	The Adventures of a Brownie—Mulock	6 86 40
3211	Story of Red Feather—Ellis	6 86 40
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3231	Andersen's Fairy Tales	6 86 40
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3240	Red Riding Hood	6 86 40
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3257	Child's Garden of Verses—Stevenson	6 86 40
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3263	Water Babies—Kingsley	6 86 40

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<b>BOARD BOOKS</b>			
<u>Continued</u>			
<b>YOUNG FOLKS STANDARD LIBRARY</b>			
<u>Continued</u>			
3264	Rab and His Friends— <i>Brown</i>	6	86 40
3266	Pocohontas— <i>Ellis</i>	6	86 40
3267	Wolf Ear the Indian— <i>Ellis</i>	6	86 40
3298	Oliver Twist— <i>Dickens</i>	6	86 40
3299	Nicholas Nickleby— <i>Dickens</i>	6	86 40
3300	The Boys of Dickens	6	86 40
3301	The Girls of Dickens	6	86 40
3302	Half Hours with the Bible	6	86 40
3304	Uncle Tom's Cabin— <i>Stowe</i>	6	86 40
3305	Stories of Christmas Time— <i>Dickens</i>	6	86 40
3400	Standard Library Assorted (36)	3 C	86 40
<b>RECITATION BOOKS</b>			
3912	Nonpareil Speaker and Reader for Young People	6	86 40
<b>Childhood Looks For McLoughlin Books</b>			

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