

To
JAN 1st.

Mr. Miller

1926

PRICE LIST

The New McLoughlin Line

of

TOY BOOKS

AND

**CHILDREN'S
CLASSICS**

Childhood Looks

For

McLoughlin Books

McLoughlin Bros. Inc.

Publishers

Springfield, Massachusetts

J. G. Schiller 17 July 1926

The figure in parenthesis after a Series indicates the number of titles in that assortment. The figure to the right the quantity in a package. We reserve the right to change orders to full packages.

All prices and terms quoted on this list are subject to change without notice.

Ship

Order No.

Date 1926

When

Ship Via

Terms F. O. B. Springfield, Mass.

Samples

Electrotypes

Printed in U. S. A.

Funded by Adomeit. Cole;
DeRuy, Lapidus, Papantonio,
B. B. Shirley + E. G. Waite

PAPER BOOKS

Three-Cent Books
(4 3/4 x 7)

					GROSS
3146	50	Animal Picture Series	(4)	12	\$3.00
2532	51	Animal A B C Series	(4)	12	3.00

Five-Cent Books
(6 1/2 x 9)

					GROSS
66658	113	Animal Series	(6)	12	\$6.00
69004	114	A B C Series	(6)	12	6.00

Ten-Cent Books

					GROSS
3264	151	New Testament Series	(6)	12	\$9.00
		(6 1/2 x 9)			
45323	175	Nursery Series (New)	(4)	12	12.00
		(8 1/4 x 11 1/2)			
36320	176	House—Jack Built Series	(4)	12	12.00
		(New) (8 1/4 x 11 1/2)			
5360	210	Home Primer (8x9 1/2)	(1)	12	13.00
18164	222	Animal Fun Series	(4)	12	12.00
		(7 1/2 x 12 1/2)			
4372	223	Kitten Series (8 1/4 x 10 1/4)	(4)	12	14.00
13858	226	Four Footed Friends Ser.	(4)	12	14.00
		(8 1/4 x 10 1/4)			
5463	250	Royal Ser. (10 1/4 x 13 1/4)	(5)	12	14.00

Fifteen-Cent Books

					GROSS
163843	190	Animal and A B C Ser.	(3)	12	14.40
		(New) (10x12)			
68198	211	Mother Goose (6 1/2 x 7 1/2)	(1)	12	14.40
17518	230	Giant Series (11x13 5/8)	(3)	12	15.00
1352	233	Bible Series			14.00
137422	270	Big Shaped Series	(4)	12	18.00
		(9x13 1/2)			
20652	300	Pastime Series (10x12)	(5)	12	16.00
29328	285	Following ⁵⁰⁵ Five ^{three} Titles Asst.		12	19.50
32655	280	Book of Animals (New)		12	19.50
		(10x12)			

Fifteen Cent Books (Continued)

	281	Railroad Book (New) (10x12)	12	19.50
25359	⁵⁰¹ 282	Mother Goose (New) (10x12)	12	19.50
26163	⁵⁰² 283	Animal A B C Book (New) (10x12)	12	19.50
106368	⁵¹⁰ 284	Honey Land (New) (10x12)	12	19.50

Twenty-Five-Cent Books (10x12)

				GROSS
13260	310	Frog Frolics Ser. (New) (3)	12	36.00
11161	312	Kitten Capers Series (New)	(3) 12	36.00
35	330	Royal Quarto Ser. "A"	(3) 12	33.00
2284	335	Royal Quarto Ser. "B"	(3) 12	33.00

Thirty-Five Cent Books

10977	328	Three Bears Series	(3) 12	36.00
8911	329	A B C Series (New)	(3) 12	36.00
6727	336	Night Before Christmas	12	36.00
2932	338	Little Red Hen	12	36.00
9414	³⁵⁰ 351	Big An. Pic. Ser. (New)	(3) 12	36.00
	355	Bunny Series (New)	(3) 12	36.00

Fifty-Cent Books (10x12)

				GROSS
1862	450	Following Six Titles Asst.	12	\$54.00
978	451	Night Before Christmas	12	54.00
1405	452	Four Footed Friends	12	54.00
1812	465	Joyland (New)	12	54.00
	458	Animal A B C Book (New)	12	54.00
2036	470	Railroad Book	12	54.00
	476	Animal Friends (New)	12	54.00
791	460	Funny Bunny Series	(3) 12	54.00
864	461	Mother Goose Mel. Ser.	(3) 12	54.00
1121	462	Funny Bunnies	12	54.00
	463	Farm Friends	12	54.00
421	464	Seaside and Country	12	54.00
419	455	Big Animal Picture Book	12	54.00
	477	Four Footed Friends (New)	12	54.00

11709

**DRAWING AND PAINTING BOOKS
Paper Covers**

				GROSS
56076	2010	Easy Painting B'ks Asst. (5 5/8 x 6 1/4)	(6) 12	\$7.20
111062	2005	Drawing & Tracing Books Asst. (7 1/4 x 9 3/4)	(4) 12	14.40
2202	2015	Little Folks Dr. & Paint. Books (7 1/4 x 9 3/4)	(4) 12	14.40
82024	2018	Shaped Paint Book New (7 1/4 x 9 1/2)	(2) 12	14.40
146393	2019	Draw. & Paint Book (9 3/4 x 13 1/4)	12	14.40
56900	2020	Painting Book (7 1/4 x 9 1/2)	(2) 12	14.40
8814	2040	Easy Paint. Books Asst. (10x12)	(3) 12	30.00
16429	2025	Giant Painting Books (9 1/2 x 13 1/2)	(2) 12	34.30
54300-2016		<i>Paint Book</i>		
		BOARD COVERS		
661169-2022		<i>Draw. & Paint. Bk.</i>		GROSS
31100	2030	My Paint Book (shaped) (7x9 3/4)	12	36.00
23646	2031	My Paint Book (shaped) (7x9 3/4)	12	36.00
6583	2035	Painting Book (7 1/4 x 10)		36.00
9365	2036	Painting Book (8 1/2 x 10 1/2)	12	42.00
11225	2037	Painting Book (8 1/2 x 10 1/2)	12	42.00
10186	2045	Home Paint. Book (8 1/2 x 10 1/2)	6	66.00
6406	2047	Shaped Painting Book (New) (8 1/2 x 10 1/2)	6	72.00
4498	2048	Shaped Painting Book (New) (8 1/2 x 10 1/2)	6	72.00
2275	2054	Little Folks Paint. & Dr. Book (7 1/4 x 10)	6	90.00
2118	2065	Easy Painting Book (10x12)	6	96.00
756	2060	Steps to Art (8 1/2 x 10 1/2)	3	144.00
1810	2070	Balloon Painting Book (New) (10x12)	(3) 3	144.00
1246	2072	Paint Book (New) (8 1/2 x 10 1/2)	(3) 3	144.00

2100 C. B. Falls Paint Book

906-2049 Paint Book
 990-2050 Paint Book
 519-1005 "Asst. A"
 106368-510 Draw. & Paint. Book

PAINTING OUTFITS IN BOXES

				GROSS
307331790	Painting Outfit	(2)	12	\$33.00
354471800	My Paint Box		6	72.00
71431801	My Paint Box		6	72.00
	1805 Crayon Set (New)		6	84.00
42331810	Little Folks Painting Outfit		3	120.00
20251815	Crayon Set (New)		3	120.00
42601820	Home Painting Outfit		1	144.00
34671850	Steps to Art		1	216.00
3871860	Art Studies (New)		1	288.00
8831890	Paint Box		1	288.00
1	1895 Studies in Art (New)		1	864.00

6480-1790-5 *Painting Outfit*
LINEN BOOKS

				GROSS
241201155	Picture A B C Series (6½x8¾)	(6)	12	\$15.00
105361275	Baby Bunting A B C Ser. (7x9½)	(4)	12	30.00
16961450	Jolly Animal Series (6¾x10¾)	(3)	12	36.00
188471469	Four Footed Friends Ser. (8½x10)	(3)	12	36.00
168071471	The Kitten Ser. (8½x10)	(3)	12	36.00
	1472 Baby Bright Animal—A B C Ser. (6½x14½)	(2)	12	60.00
80001320	Big Book Series (10x12)	(3)	12	66.00
77671350	Big Animal Picture Ser. (New) (10x12)	(3)	12	78.00
26951480	Pastime Series (10x12)	(5)	12	96.00

ROYAL MOUNTED LINEN BOOKS

(10x12)

				GROSS
31601560	Following Six Titles Asst.		6	\$132.00
24801564	Four Footed Friends		6	132.00
15741565	One Two Three Four		6	132.00
791566	A B C of Nursery Rhymes		6	132.00
11911568	Night Before Christmas		6	132.00
4681569	Big Animal Picture Book		6	132.00
15081578	A B C of Objects		6	132.00

10460

**ROYAL MOUNTED LINEN BOOKS
(Continued)**

				GROSS
14051567	Railroad Picture Book		6	132.00
15741570	Big Animal Picture Book		6	132.00
15371572	Three Little Kittens		6	132.00
8691573	Funny Bunnies		6	132.00
3001574	Farm Friends		6	132.00
1441575	Seaside and Country		6	132.00
	1580 Book of Animals (New)		6	132.00
21841576	Joyland (New)		6	132.00
	1581 Four Footed Friends (New)		6	132.00
	1582 Animal A B C (New)		6	132.00

8013

BOARD BOOKS

				GROSS
455622270	Easy to Read Series (7½x10)	(4)	12	\$33.00
	Easy to Read Story Book			
	Easy to Read Stories			
	Easy to Read Stories of Animals			
	Easy to Read Stories of Birds			
470402275	Gem Series (7½x10)	(6)	12	\$33.00
	Alice in Wonderland			
	Black Beauty			
	Cinderella			
	Mother Goose			
	Puss in Boots			
	Robinson Crusoe			

555962285	Children's Hour Series (8½x10½ colored)	(3)	12	\$35.00
	Rainy Day Stories			
	Sunny Nook Story Book			
	Stories Merry and Stories Wise			

28769-2285-8. Children's Hour

BOARD BOOKS—Continued

				GROSS
71467	2290	Peter Rabbit Series (3) 12		\$35.00
		(New) (8½x10½) (colored)		
		Sunny Days		
		Country Side		
		Peter Rabbit		
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36968	2320	Wonderland Series (6) 6		\$48.00
		(7½x10)		
		Alice in Wonderland		
		Black Beauty		
		Cinderella		
		Mother Goose		
		Puss in Boots		
		Robinson Crusoe		
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18184	2332	Outdoor Series (6) 6		\$66.00
		(8½x10½) (colored)		
		A Birthday Party and other Stories		
		Lending a Hand and other Stories		
		Little Hero Stories		
		Merry Playtime Stories		
		Outdoor Stories		
		Sunbeam Stories		
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2504	2340	Fairy Tale Ser. (7½x10) (4) 6		\$60.00
		Alice in Wonderland and Black Beauty		
		Arabian Nights		
		Mother Goose		
		Popular Fairy Tales		
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11116	2345	Garden Gate Ser. (New) (3) 6		\$72.00
		(8½x10½) (colored)		
		Swing High—Swing Low		
		Beside the Garden Gate		
		Blowing Bubbles		

BOARD BOOKS—Continued

				GROSS
11451	2350	Mammoth Ser. (7½x10) (3) 3		\$72.00
		Following 3 Titles Assorted		
774	2351	Andersen's Fairy Tales	4	72.00
2713	2352	Mother Goose	4	72.00
582	2353	Robinson Crusoe	4	72.00
9597	2350A	Mammoth Ser. (3) 3		72.00
		Following 3 Kinds Assorted		
4957	2354	Treasure Island	4	72.00
423	2355	Grimm's Fairy Tales (New)	4	72.00
248	2356	Hans Brinker (New)	4	72.00
1730	2360	Famous Adventure Ser. (4) 6		\$66.00
		(7½x10)		
		Famous Adventures		
		Famous Girls		
		Famous Heroes		
		Famous Sea Tales		
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	2540	Animal Picture Book (colored) 6		\$86.40
		(7½x10)		
134	2541	The Kitten Book (colored) 6		86.40
		(7½x10)		
3634-	2545	Bunny Ser.		
2766-	2546	Big An Ser.		
7754	2610	Following Three Titles Asst. 3		\$144.00
		(New) (8½x10½) (colored)		
481	2612	Sand Man Stories (New)	3	144.00
356	2613	Fun and Frolic (New)	3	144.00
346	2615	Merry Tales (New)	3	144.00

BOARD BOOKS—Continued

			GROSS
1138	2755	Grimm's Fairy Tales (8½x10½)	3 \$172.80
880	2756	Andersen's Household Stories	3 172.80
875	2757	Red Fairy Book	3 172.80
867	2758	Blue Fairy Book	3 172.80
799	2760	Alice in Wonderland and Through the Looking Glass	3 172.80

ART GIFT BOOKS

Colored Jackets—Half Cloth—Boxed
(8½x10¼)

			GROSS
284	2400	King of the Golden River	6 \$96.00
305	2401	Robin Hood	6 96.00
221	2402	Rip Van Winkle	6 96.00
130	2403	The White Cat	6 96.00
160	2410	The Christmas Tree	6 96.00
78	2411	Little Snow Drop	6 96.00
135	2413	The Yellow Dwarf	6 96.00

Full Cloth
(8x10)

803	3620	Girls' Favorite Fairy Tales	1 \$172.80
811	3621	Boys' Favorite Stories	1 172.80

FINE EDITIONS—FULL COLORS

Jackets in Eight Colors
(10x12)

			GROSS
3829	2902	Story of the Ship—Gordon Grant	6 \$288.00
1169	2906	Bunnie Cottontail	6 168.00
361	2909	Arabian Nights	6 168.00
1996	2910	Story of the Little Bear	6 168.00
1254	2911	A Book of Animals	6 168.00
13	2912	Puss in Boots	6 168.00
666	2914	Bedtime Favorites	6 168.00
847	2918	Bible Stories	6 168.00
458	2915	Peeps at Holland	6 216.00
45	2920	Animal Book	6 288.00

2790-2921 Big Letter A B C Bk

STANDARD MOTHER GOOSE

			GROSS
2661	3400	Mother Goose (7½x9½)	6 \$33.00
2737	2375	Mother Goose (New) (7½x10)	4 84.00
	2365	Mother Goose (Colored) (8x10)	6 108.00
311	2366	Mother Goose (Colored) (8x10)	6 108.00
7242	3640	Mother Goose (Complete) (Cloth) (New) (7½x10)	3 144.00
267	3480	Mother Goose (Colored) (Cloth) (8x10)	6 144.00
162	3481	Mother Goose (Colored) (Cloth) (8x10)	6 144.00
1365	3435	Mother Goose Set to Music— Elliot (Cloth) (7x9½)	6 156.00
56	2600 2605	Mother Goose (Colored) (New) (8x10)	6 288.00
843	2905	Mother Goose (Colored) (10x12)	6 216.00
257	2908	Mother Goose Set to Music (Large) (Cloth) (10x12)	6 230.40

3871 3000 Goochy Goggles—Underhill \$316.80
(New) Ninety-six colored pages
by Katherine Sturgis Knight

246-3001 Goochy Goggles (Autographed)
43-3002 Goochy Goggles (Boxed)

**CROSSWORD PUZZLE BOOKS
AND GAMES**

			GROSS
	1900	Cross Word Puzzle Party	6 72.00
89	3500	Cross Word Puzzle Book— Goldsmith	5 144.00
400	3520	Ed. Wynn's Cross Word Puzzle Book	5 144.00

ONE SYLLABLE BOOKS

Colored Jackets

SIX COLORED ILLUSTRATIONS

(8x9½)

			GROSS
422	3460	Andersen's Fairy Tales	6 \$144.00
1236	3461	History of the United States	6 144.00
1771	3462	Lives of the Presidents	6 144.00
949	3463	Life of Washington	6 144.00
203	3464	Life of Lincoln	6 144.00
393	3465	Robinson Crusoe	6 144.00
272	3466	Swiss Family Robinson	6 144.00
548	3468	Bible Stories	6 144.00
424	3469	Grimm's Fairy Tales	6 144.00

YOUNG FOLKS STANDARD LIBRARY

Colored Jackets

FRONTISPIECE IN EIGHT COLORS

(7x9½)

			GROSS
1822	3202	The Little Lame Prince— <i>Mulock</i>	6 \$86.40
1560	3204	Swiss Family Robinson— <i>Wyss</i>	6 86.40
2016	3206	Robin Hood and His Adven- tures	6 86.40
1148	3208	Kidnapped— <i>Stevenson</i>	6 86.40
1408	3209	The Adventures of a Brownie — <i>Mulock</i>	6 86.40
1119	3211	Story of Red Feather— <i>Ellis</i>	6 86.40
989	3212	The Daughter of a Chieftain — <i>Ellis</i>	6 86.40
1212	3215	Tanglewood Tales— <i>Hawthorne</i>	6 86.40
988	3220	Cricket on the Hearth— <i>Dickens</i>	6 86.40
1393	3221	A Christmas Carol— <i>Dickens</i>	6 86.40
1270	3222	The Animal World	6 86.40
2985	3224	Robinson Crusoe— <i>DeFoe</i>	6 86.40
1295	3225	Gulliver's Travels— <i>Swift</i>	6 86.40
1378	3226	Æsop's Fables	6 86.40
1713	3227	Alice in Wonderland— <i>Carroll</i>	6 86.40
1121	3228	Through the Looking Glass— <i>Carroll</i>	6 86.40

YOUNG FOLKS' STANDARD LIBRARY

Continued

(7x9½)

			GROSS
2156	3229	Treasure Island— <i>Stevenson</i>	6 86.40
	3230	Black Beauty— <i>Sewell</i>	6 86.40
1877	3231	Andersen's Fairy Tales	6 86.40
2229	3232	Grimm's Fairy Tales	6 86.40
1391	3240	Red Riding Hood	6 86.40
1265	3241	Cinderella and Other Stories	6 86.40
1401	3242	Jack and Beanstalk	6 86.40
1495	3245	Mother Goose Nursery Rhymes	6 86.40
1773	3257	Child's Garden of Verses— <i>Stevenson</i>	6 86.40
1229	3261	Arabian Nights	6 86.40
999	3263	Water Babies— <i>Kingsley</i>	6 86.40
937	3264	Rab and His Friends— <i>Brown</i>	6 86.40
1048	3266	Pocohontas— <i>Ellis</i>	6 86.40
1124	3267	Wolf Ear the Indian— <i>Ellis</i>	6 86.40
1255	3298	Oliver Twist— <i>Dickens</i>	6 86.40
879	3299	Nicholas Nickleby— <i>Dickens</i>	6 86.40
1927	3300	The Boys of Dickens	6 86.40
1863	3301	The Girls of Dickens	6 86.40
1246	3302	Half Hours with the Bible	6 86.40
1510	3304	Uncle Tom's Cabin— <i>Stowe</i>	6 86.40
777	3305	Stories of Christmas Time— <i>Dickens</i>	6 86.40

RECITATION BOOKS

(7x9½)

			GROSS
384	3911	Ideal Speaker for Young People	6 \$86.40
195	3912	Nonpareil Speaker and Reader for Young People	6 86.40

14 McLoughlin Bros. Inc. Price List

CLOTH BOOKS—Continued

Covers Stamped in Leaf and Colors
(8½x10½)

			GROSS
106	3655	Grimm's Fairy Tales (Boxed)	1 \$259.20
149	3656	Andersen's Household Stories (Boxed)	1 259.20
60	3657	Red Fairy Book (Boxed)	1 259.20
133	3660	Alice in Wonderland—Through the Looking Glass	1 259.20

2248	3900	Thornton Burgess Collapsible Bird House (New) Wren and Chickadee	172.80
2112	3901	Thornton Burgess Collapsible Bird House (New) Bluebird and Swallow	172.80

Childhood Looks
For
McLoughlin Books

lot