

McLoughlin Bros., Order List

BUYER.....

SALESMAN.....

1920

ORDER No. .... REGISTER No. ....

McLOUGHLIN BROS. INC., 890 BROADWAY, NEW YORK.

Send to .....

|             |              |
|-------------|--------------|
| Date.....   | Date.....    |
| Filler..... | Billor.....  |
| Caller..... | Checker..... |
| Packer..... | Naifer.....  |

Ship F. O. B. New York via .....

Date of Shipment .....

Confirmation No. ....

TERMS. ....

BOOKS

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# McLoughlin Bros.' Order List

The figure in parenthesis after a series indicates the number of titles in that series. The letter indicates package quantities: A—Singly, C—1/4 dozen, D—1/3 dozen, F—1/2 dozen, G—1 dozen, J—3 dozen, N—12 Dozen.

Prices subject to change without notice.

## Five Cent Books (G)

| Quantity Dozens | New No. | Old No. | Size                      | Price Per Gross |
|-----------------|---------|---------|---------------------------|-----------------|
|                 |         |         | 6 3/4 x 7 3/4 in.         |                 |
| 100             |         |         | Pretty Picture Series (9) | \$6.80          |
|                 |         |         | 6 3/4 x 9 1/4 in.         |                 |
| 110             |         |         | Wonder Series (6)         | 7.20            |
| 111             |         |         | Sunshine Series (6)       | 7.20            |
| 112             |         |         | Baby's Own Series (6)     | 7.20            |
| 113             |         |         | Animal Series (6)         | 7.20            |

## Ten Cent Books (G)

| Quantity Dozens | New No. | Old No. | Size                                  | Price Per Gross |
|-----------------|---------|---------|---------------------------------------|-----------------|
|                 |         |         | 7 x 10 in.                            |                 |
| 103             |         |         | Toy Shop Series (6) 6 3/4 x 9 1/4 in. | 10.00           |
| 151             | 21      |         | New Testament Series (4)              | 12.00           |
| 152             | 26      |         | Friendly Animal Series (6)            | 12.00           |

Size 8 3/8 x 11 5/8 in.

|     |     |  |                                  |       |
|-----|-----|--|----------------------------------|-------|
| 175 | 175 |  | Nursery Series (4)               | 14.00 |
| 176 | 176 |  | House that Jack Built Series (4) | 14.00 |

## Fifteen Cent Books (G)

| Quantity Dozens | New No. | Old No. | Size                             | Price Per Gross |
|-----------------|---------|---------|----------------------------------|-----------------|
|                 |         |         | 32 Pages, Size 7 1/4 x 9 1/2 in. |                 |
| 201             | 37 1/2  |         | Chimney Corner Series (4)        | 21.60           |
| 202             | 38      |         | Punch and Judy Series (4)        | 21.60           |
| 203             | 38 1/2  |         | Cosey Corner Series (4)          | 21.60           |
| 210             | 54      |         | Home Primer, Size 8 x 9 3/4 in.  | 24.00           |

## Twenty-five Cent Books (G)

| Quantity Dozens | New No. | Old No. | Size                                      | Price Per Gross |
|-----------------|---------|---------|---|-----------------|
|                 |         |         | 8 1/2 x 10 3/4 in.                        |                 |
|                 | 222     | 105     | Night Before Christmas                    | \$36.00         |
|                 | 223     | 90      | The Kitten Series (3)                     | 36.00           |
|                 | 224     | 103     | Merry Alphabet Series (3)                 | 36.00           |
|                 | 225     | 115     | Robinson Crusoe Series, (3)               | 36.00           |
|                 | 226     | 116     | Four Footed Friends Series (3)            | 36.00           |
|                 | 229     | 119 1/2 | Gems from Mother Goose, (3)               | 36.00           |
|                 | 232     | 117     | New Cinderella Series (6)                 | 36.00           |
|                 | 233     | 106     | Bible Series (4)                          | 36.00           |
|                 | 240     |         | New Animal Series (3)                     | 38.00           |
|                 | 250     | 200     | Royal Series (9) Size 10 1/4 x 13 1/4 in. | 21.60           |
|                 | 275     |         | Big Book Series (4) 9 x 13 3/4 in.        | 30.00           |
|                 |         |         | Bow Wow Stories                           |                 |
|                 |         |         | Doll Book                                 |                 |
|                 |         |         | Mother Goose                              |                 |
|                 |         |         | Santa Claus                               |                 |
|                 | 330     | 130A    | Royal Quarto Series (4) following kinds   | 36.00           |
|                 |         |         | Three Little Kittens                      |                 |
|                 |         |         | Alphabet of Country Scenes                |                 |
|                 |         |         | Red Riding Hood                           |                 |
|                 |         |         | Mother Hubbard                            |                 |
|                 | 350     | 209     | New Big Animal Picture Series (3)         | 36.00           |

Drawing and Painting Books

| Quantity<br>Dozens | New<br>No. | Old No. |  | Price<br>Per Gross |
|--------------------|------------|---------|--|--------------------|
|                    | 2000       | 81      | Drawing and Tracing Books (6) G....                                    | \$12.00            |
|                    | 2005       | 82      | New Drawing and Tracing Books (4) G                                    | 15.00              |
|                    | 2010       | 83½     | Easy Painting Books (6) G.....   | 14.40              |
|                    | 2020       | 84      | Little Artist Painting Books, with<br>Brush and Paints (4) G.....      | 21.00              |
|                    | 2030       | 0701    | Big Painting Book Series Boards (4)                                    | 24.00              |
|                    | 2035       | New     | Big Painting Book, Boards (2) G.....                                   | 38.00              |
|                    | 2040       | 181     | Easy Painting Books, with Paints (3) G                                 | 36.00              |
|                    | 2050       | 990     | Model Painting Book, Boards (F)....                                    | 66.00              |
|                    | 2052       | 992     | Flag and Soldier Painting Book,<br>Boards (F).....                     | 72.00              |
|                    | 2054       | 994     | Little Folks Drawing and Painting<br>Book Boards (F) .....             | 78.00              |
|                    | 2055       | 995     | Little Artist Painting Book, Boards,<br>with Brush and Paints (F)..... | 108.00             |
|                    | 2065       | 197     | Easy Painting Book, Colored, Boards,<br>(F) .....                      | 120.00             |

LINEN BOOKS

(G)

| Quantity<br>Dozens | New<br>No. | Old No. |   | Price<br>Per Gross |
|--------------------|------------|---------|---|--------------------|
|                    | 1200       |         | Little Animal Series (3) .....                              | \$38.00            |
|                    |            |         | Size 7 x 9 in.  |                    |
|                    | 1277       | 1277    | New Toy Shop Series (4) 7 x 9 in. ...                       | 42.00              |
|                    |            |         | Size 7 x 10 in.   |                    |
|                    | 1314       | 1314    | Friendly Animal Series (4).....                             | 48.00              |
|                    | 1317       | 1317    | Little Tots A B C Series (4) .....                          | 48.00              |
|                    |            |         | Size 8½ x 10¾ in.   |                    |
|                    | 1469       | 1469    | Four Footed Friends Series (3.).....                        | 84.00              |
|                    | 1471       | 1471    | The Kitten Series (3).....                                  | 84.00              |
|                    | 1476       | 1476    | Night Before Christmas.....                                 | 84.00              |
|                    |            |         | Size 10 x 12¼ in.   |                    |
|                    | 1575       | 1575    | Mary had a Little Lamb (G).....                             | 156.00             |
|                    | 1560       | 1564A   | Royal Mounted Linen Books (6)<br>assorted, marked* (F)..... | 192.00             |
|                    | 1564       | *1564   | Four Footed Friends (F) .....                               | 192.00             |
|                    | 1565       | *1565   | One, Two, Three, Four (F).....                              | 192.00             |
|                    | 1566       | *1566   | A B C of Nursery Rhymes (F).....                            | 192.00             |
|                    | 1567       | 1567    | New Railroad Picture Book, (G) F...                         | 192.00             |
|                    | 1568       | *1568   | Night Before Christmas (F).....                             | 192.00             |
|                    | 1569       | *1569   | Big Animal Picture Book (F).....                            | 192.00             |
|                    | 1571       | 1571    | Soldier A B C Book (F).....                                 | 192.00             |
|                    | 1572       | 1572    | Three Little Kittens (F).....                               | 192.00             |
|                    | 1578       | *1578   | New A B C of Objects (F) .....                              | 192.00             |

Standard Mother Goose

|      |      |                                      |        |
|------|------|--------------------------------------|--------|
| 2193 | 143  | Chimes, plain, Board Covers (G)....  | 38.00  |
| 2194 | 144  | Rhymes, plain, Board Covers (G) ...  | 38.00  |
| 2365 | 145  | New Edition, Colored, Boards (G)...  | 78.00  |
| 2366 | 145½ | New Edition, Colored, Boards (G)...  | 78.00  |
| 2649 | 149  | Rhymes, Chimes & Jingles, C'd, B'dsF | 156.00 |

**BOARD COVER BOOKS**

| Quantity<br>Dozens | New<br>No. | Old No. | Price<br>Per Gross                            |
|--------------------|------------|---------|---|
|                    | 2105       | 2105    | Fairyland Series(4) (G)..... \$18.00          |
|                    | 2160       | 60      | One Syllable Primer (G) ..... 33.00           |
|                    | 2180       | 2180½   | Favorite Series, (4)(G) ..... 33.00           |
|                    | 2183       | 2183    | Little Chatterwell Series, (6) (G) .... 33.00 |
|                    | 2202       | 2202    | Christmas Stocking Series (3) (G).... 37.00   |
|                    | 2265       | 2265    | Popular Series (6) G..... 37.00               |
|                    | 2327       | 2327    | Pretty Stories Series (4) (F) ..... 72.00     |
|                    | 2332       | 2332    | Outdoor Series (4) New (F)..... 72.00         |
|                    | 470        | New     | New Railroad Picture Book (G)..... 72.00      |
|                    | 2370       | 2510A   | Following 6 Kinds, Assorted (F)..... 78.00    |
|                    | 2371       | 2510    | Little Lame Prince (F)..... 78.00             |
|                    | 2372       | New     | Alice in Wonderland (F)..... 78.00            |
|                    | 2373       | 2512    | Black Beauty (F)..... 78.00                   |
|                    | 2374       | 2513    | Robinson Crusoe (F)..... 78.00                |
|                    | 2375       | 2514    | Treasure Island (F)..... 78.00                |
|                    | 2376       | 2515    | Stories from Grimm (F)..... 78.00             |

**BOARD COVER BOOKS—Continued.**

| Quantity<br>Dozens | New<br>No. | Old No. | Price<br>Per Gross   |
|--------------------|------------|---------|--|
|                    | 2420       | 2424A   | Following Six Kinds, assorted (F).... \$108.00                       |
|                    | 2424       | 2424    | Grimm's Fairy Tales (F)..... 108.00                                  |
|                    | 2425       | 2425    | Andersen's Fairy Tales (F)..... 108.00                               |
|                    | 2426       | 2426    | Alice in Wonderland (F)..... 108.00                                  |
|                    | 2427       | 2427    | Wood's Natural History (F)..... 108.00                               |
|                    | 2428       | 2428    | Mother Goose (F) ..... 108.00  |
|                    | 2429       | 2429    | Stories of Christmas Time (F) ..... 108.00                           |
|                    | 2540       | 2571    | The Animal Picture Book (F) Col'd. 115.20                            |
|                    | 2620       | New     | Animal Book—Colored (F) ..... 129.60                                 |
|                    | 2624       | 2724    | Great Big Series (3) C..... 168.00                                   |
|                    | 2626       | 2726    | Giant Story Book (G)..... 168.00                                     |
|                    | 2627       | 2727    | Little Chatterers' Story Book (C) .... 168.00                        |
|                    | 2628       | 2728    | Mammoth Story Book (C)..... 168.00                                   |
|                    | 2755       | 2787    | Grimm's Fairy Tales (C) ..... 216.00                                 |
|                    | 2756       | 2788    | Andersen's Household Stories (C).... 216.00                          |
|                    | 2757       | 2790    | Red Fairy Book (C)..... 216.00                                       |
|                    | 2760       | 2792    | Alice in Wonderland and Through the<br>Looking Glass (C)..... 216.00 |
|                    | 2775       | 2775    | Baby's Opera, Colored ..... 115.20                                   |
|                    | 2778       | 2778    | Robinson Crusoe, Complete (C)..... 230.40                            |
|                    | 2900       | 2900    | Aviation Book, Colored (F)..... 172.80                               |
|                    | 2902       | New     | Story of the Ship—Gordon Grant<br>Colored (F) ..... 216.00           |

**CLOTH BOOKS****Young Folks Standard Library (A)**

| Quantity<br>Dozens | New<br>No. | Old No.   | Price<br>Per Gross       |
|--------------------|------------|---|--------------------------|
|                    |            |   | Frontispiece in 8 colors |
| 3201               | 3201       | A Child's History of England— <i>Dickens</i>      | \$115.20                 |
| 3202               | 3202       | The Little Lambe Prince— <i>Mulock</i> . . . .    | 115.20                   |
| 3204               | 3204       | Swiss Family Robinson— <i>Wyss</i> . . . . .      | 115.20                   |
| 3206               | 3206       | Robin Hood and his Adventures . . . . .           | 115.20                   |
| 3208               | 3208       | Kidnapped— <i>Stevenson</i> . . . . .             | 115.20                   |
| 3209               | 3209       | The Adventures of a Brownie— <i>Mulock</i>        | 115.20                   |
| 3211               | 3211       | The Story of Red Feather— <i>Ellis</i> . . . . .  | 115.20                   |
| 3212               | 3212       | The Daughter of a Chieftain— <i>Ellis</i> . . . . | 115.20                   |
| 3215               | 3215       | Tanglewood Tales— <i>Hawthorne</i> . . . . .      | 115.20                   |
| 3220               | 3220       | Cricket on the Hearth— <i>Dickens</i> . . . . .   | 115.20                   |
| 3221               | 3221       | A Christmas Carol— <i>Dickens</i> . . . . .       | 115.20                   |
| 3222               | 3222       | The Animal World . . . . .                        | 115.20                   |
| 3224               | 3224       | Robinson Crusoe— <i>De Foe</i> . . . . .          | 115.20                   |
| 3225               | 3225       | Gulliver's Travels— <i>Swift</i> . . . . .        | 115.20                   |
| 3226               | 3226       | Æsop's Fables . . . . .                           | 115.20                   |
| 3227               | 3227       | Alice in Wonderland— <i>Carroll</i> . . . . .     | 115.20                   |
| 3228               | 3228       | Through the Looking Glass— <i>Carroll</i>         | 115.20                   |
| 3229               | 3229       | Treasure Island— <i>Stevenson</i> . . . . .       | 115.20                   |
| 3230               | 3230       | Black Beauty— <i>Sewell</i> . . . . .             | 115.20                   |
| 3231               | 3231       | Andersen's Fairy Tales . . . . .                  | 115.20                   |
| 3232               | 3232       | Grimm's Fairy Tales . . . . .                     | 115.20                   |
| 3240               | 3240       | Red Riding Hood and other Stories . . . .         | 115.20                   |
| 3241               | 3241       | Cinderella and other Stories . . . . .            | 115.20                   |
| 3242               | 3242       | Jack and Beanstalk and other Stories              | 115.20                   |
| 3245               | 3245       | Mother Goose Nursery Rhymes . . . . .             | 115.20                   |
| 3257               | 3257       | Child's Garden of Verses— <i>Stevenson</i>        | 115.20                   |
| 3261               | 3261       | The Arabian Nights . . . . .                      | 115.20                   |
| 3263               | 3263       | Water Babies— <i>Kingsley</i> . . . . .           | 115.20                   |
| 3264               | 3264       | Rab and His Friends— <i>Brown</i> . . . . .       | 115.20                   |
| 3266               | 3266       | Pocahontas— <i>Ellis</i> . . . . .                | 115.20                   |
| 3267               | 3267       | Wolf Ear the Indian— <i>Ellis</i> . . . . .       | 115.20                   |
| 3298               | 3298       | Oliver Twist— <i>Dickens</i> . . . . .            | 115.20                   |
| 3299               | 3299       | Nicholas Nickleby— <i>Dickens</i> . . . . .       | 115.20                   |
| 3300               | 3300       | The Boy of Dickens . . . . .                      | 115.20                   |
| 3301               | 3301       | The Girls of Dickens . . . . .                    | 115.20                   |
| 3302               | 3302       | Half Hours with the Bible . . . . .               | 115.20                   |
| 3304               | 3304       | Uncle Tom's Cabin— <i>Stowe</i> . . . . .         | 115.20                   |
| 3305               | 3305       | Stories of Christmas Time— <i>Dickens</i>         | 115.20                   |

**CLOTH BOOKS—Continued**

| Quantity<br>Dozens | New<br>No. | Old No. | Price<br>Per Gross                              |
|--------------------|------------|---------|---|
|                    | 3400       | New     | Mother Goose (F) . . . . . \$96.00              |
|                    | 3410       | 3610    | The Christmas Book, Colored (F) . . . . . 84.00 |
|                    | 3426       | 3626    | Tackle and Quarterback (D) . . . . . 84.00      |
|                    | 3435       | 3570    | Mother Goose Set to Music (F) . . . . . 120.00  |
|                    | 3436       | 3722    | Stories Told in the Wigwam (F) . . . . . 108.00 |

**Ideal Classics Series (A)**

Four Colored Illustrations

|      |      |  |        |
|------|------|--|--------|
| 3442 | 3512 | Stories of the Alhambra— <i>Irving</i> . . . . . | 129.60 |
| 3444 | 3514 | Boys and Girls of Dickens . . . . .              | 129.60 |
| 3450 | 3450 | Following Four Kinds, assorted (F) . . . .       | 129.60 |
| 3451 | 3451 | Girls' Easy Word Story Book (F) . . . . .        | 129.60 |
| 3452 | 3452 | Boys' Easy Word Story Book (F) . . . . .         | 129.60 |
| 3453 | 3453 | Easy Word Fairy Book (F) . . . . .               | 129.60 |
| 3454 | 3454 | Easy-to-read Story Book (F) . . . . .            | 129.60 |

**One-Syllable Books (A)**

Six Colored Illustrations

|      |      |   |        |
|------|------|---|--------|
| 3460 | 3460 | Andersen's Fairy Tales . . . . .              | 144.00 |
| 3461 | 3461 | History of the United States . . . . .        | 144.00 |
| 3462 | 3462 | Lives of the Presidents . . . . .             | 144.00 |
| 3463 | 3463 | Life of Washington . . . . .                  | 144.00 |
| 3464 | 3464 | Life of Lincoln . . . . .                     | 144.00 |
| 3465 | 3465 | Robinson Crusoe . . . . .                     | 144.00 |
| 3466 | 3466 | Swiss Family Robinson . . . . .               | 144.00 |
| 3467 | 3467 | Pilgrim's Progress . . . . .                  | 144.00 |
| 3468 | 3468 | Bible Stories . . . . .                       | 144.00 |
| 3469 | 3469 | Grimm's Fairy Tales . . . . .                 | 144.00 |
| 3626 | New  | The Giant Story Book (C) . . . . .            | 192.00 |
| 3628 | New  | The Mammoth Story Book (C) . . . . .          | 192.00 |
| 3650 | New  | Prince Charming— <i>Goldsmith</i> (A) . . . . | 172.80 |

CLOTH BOOKS—Continued

| Quantity<br>Dozens | New<br>No. | Old No. |   | Price<br>Per Gross |
|--------------------|------------|---------|---|--------------------|
|                    | 3655       | 3655    | Grimm's Fairy Tales, (A) Boxed.....                                 | \$288.00           |
|                    | 3656       | 3656    | Andersen's Household Stories (A)<br>Boxed .....                     | 288.00             |
|                    | 3658       | 3658    | Blue Fairy Book (A) Boxed.....                                      | 288.00             |
|                    | 3660       | 3660    | Alice in Wonderland and Through the<br>Looking Glass (A) Boxed..... | 288.00             |
|                    | 3667       | 3667    | Chatterwell Stories (A) Boxed.....                                  | 288.00             |
|                    | 3720       | 3720    | Boy's Easy Word Stories (A) Boxed ..                                | 288.00             |
|                    | 3721       | 3721    | Girl's Easy Word Stories (A) Boxed ..                               | 288.00             |
|                    | 3768       | 3688    | Robinson Crusoe, Complete (A) Boxed                                 | 288.00             |

Recitation Books

|  |      |      |  |        |
|--|------|------|--|--------|
|  | 3911 | 3911 | Ideal Speaker for Young People (F) ..                      | 115.20 |
|  | 3912 | 3912 | Nonpareil Speaker and Reader for<br>Young People (F) ..... | 115.20 |

PAPER DOLLS, Etc. (N)

| Quantity<br>Gross |      |      |                                      |      |
|-------------------|------|------|--------------------------------------|------|
|                   | 4009 | 0109 | New Baby Dolls (3).....              | 1.60 |
|                   | 4025 | 0205 | U. S. Soldiers and Sailors (4) New.. | 1.60 |
|                   | 4026 | New  | Allied Soldiers (8).....             | 1.60 |
|                   | 4036 | New  | Patented Fold-Up Furniture (8)..     | 1.60 |
|                   | 4038 | New  | Mary-Mix-Up Dolls .....              | 1.70 |

Rocking Cut Outs

|  |      |  |                                     |      |
|--|------|--|-------------------------------------|------|
|  | 4100 |  | Rocking Cuts Outs—12 kinds (J) .... | 4.00 |
|--|------|--|-------------------------------------|------|